



PAKISTAN HORTI EXPO 2023

**28th & 29th
JANUARY**

One Platform

COUNTLESS OPPORTUNITIES



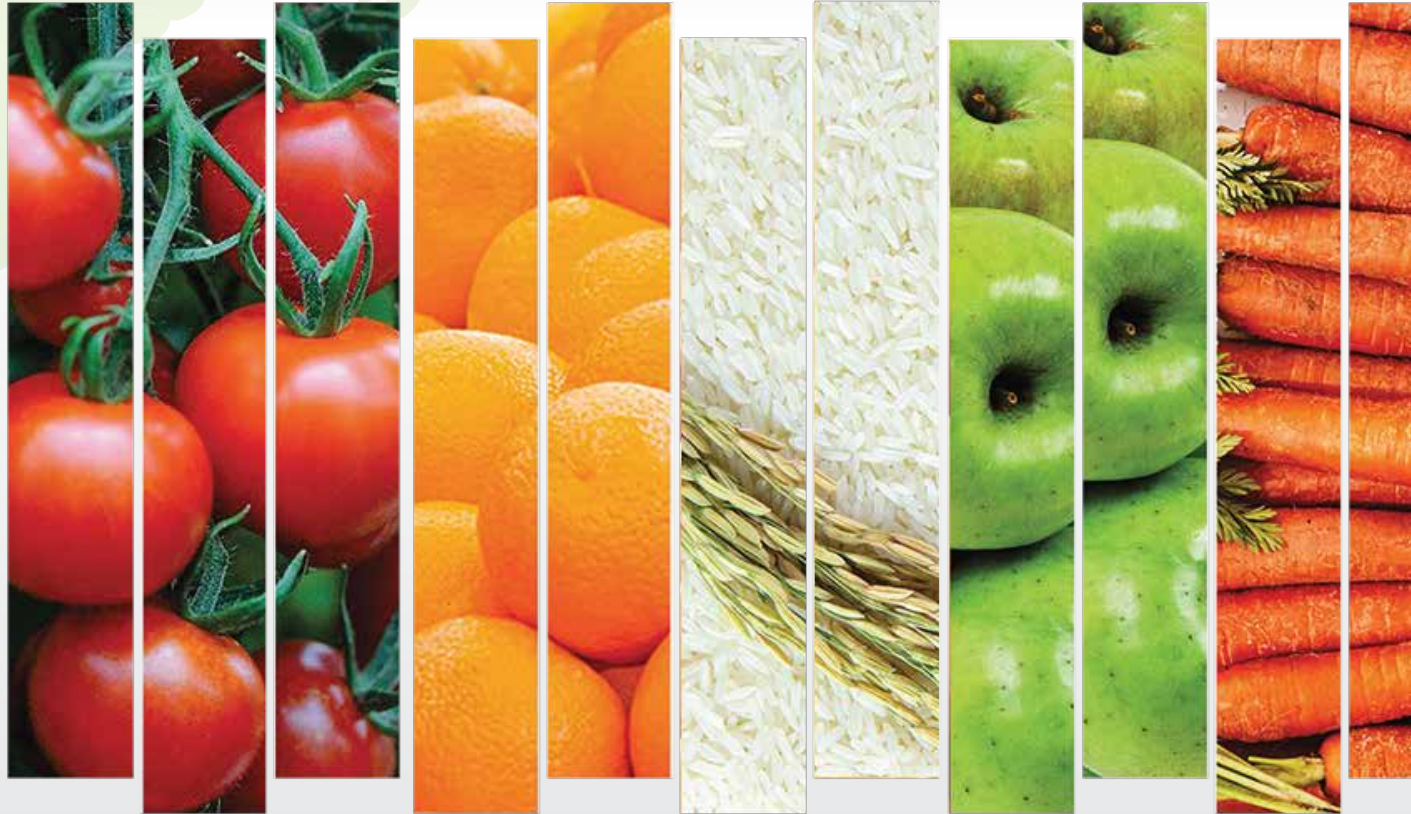
EXPO CENTRE, JOHAR TOWN - LAHORE



AGRICULTURE in PAKISTAN

Pakistan's Agriculture sector, having favorable agro-climatic zones, is the mainstay of the economy contributing 19.2% towards GDP growth. Pakistan has 22 million hectare of cultivable land which employs 43% labor force in Agriculture. Following are some salient features of agriculture in Pakistan:

- Pakistan is a third leading producer of Rice, Citrus & Dates.
- Pakistan is a fourth leading producer of Cotton & Mango.





PAKISTAN HORTI EXPO 2023



Agriculture Department, Government of Punjab, Pakistan is organizing
'PAKISTAN Horti Expo 2023' on January 28 & 29, 2023 at Expo Centre, Lahore, Pakistan



- A unique International exhibition for showcasing of products & services.
- A tradeshow with countless opportunities for exhibitors / sponsors/partners/participants.
- 200+ National and International Exhibitors expected.
- 20,000 + visitors including progressive farmers expected.

ONE PLATFORM...
COUNTLESS OPPORTUNITIES:



PRODUCTS

- Dried fruits /nuts/vegetables/flowers
- Processed fruits /vegetables (value added products)
- Herbs & spices
- Fertilizers /pesticides /insecticides
- Irrigation systems



- Wheat, rice, sugarcane, maize, cotton, etc
- Fresh Fruit and Vegetables
- Flowers/plants
- Exotic products
- Organic produce

PRODUCTS



PRODUCTS

- Livestock & dairy
- Meat & meat produce
- Packaging material
- Quality control
- Marketing /Marketing Research



- Storage /recycling
- Transport /logistics
- Farm machinery
- Processing machinery
- Seeds /planting material

PRODUCTS

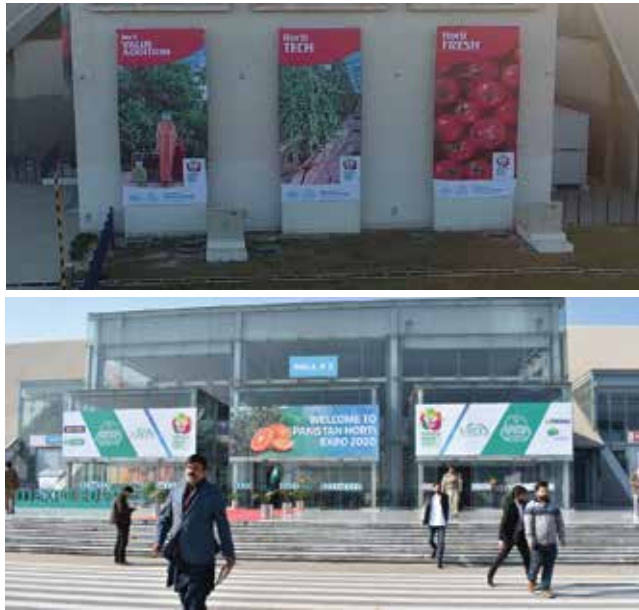


TARGET GROUPS:

- Importers
- Wholesalers / Distributor
- Growers
- Retailers
- Exporters
- Associations
- Input suppliers
- Financial Institutions



GLIMPSES OF PREVIOUS EVENTS:



Pakistan Horti Expo 2020 proved to be one-stop shop for the horticulture industry regarding all respects in Pakistan and around the globe.

- 150+ national and international exhibitors
- 4000+ sales queries generated
- 15000+ visitors Including 6000+ progressive farmers from across the country.







**Book
Space
Today**

✉ info@punjabagriexpo.com
🌐 www.punjabagriexpo.com
☎ 042 992 050 72



21, Davis Road, Lahore.